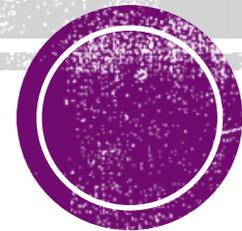
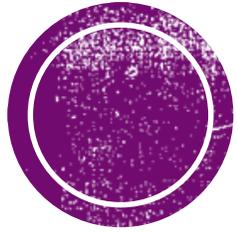


HAMMERPRESS

LETTERPRESS & DESIGN STUDIO

By: Abigail Dewyer





BRIEF HISTORY

BIOGRAPHY

WHAT IS HAMMERPRESS?

<https://hammerpress.net/>

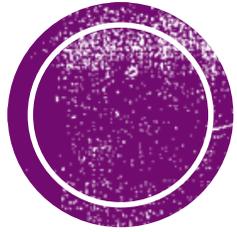
- Founded by Brady Vest in 1994
- Letterpress print shop & design studio in Kansas City, MO
 - Art prints
 - Show posters
 - Cards
 - Stationery
 - Ephemera
- Small team of printers and designers
 - Brady Vest
 - Matt McNary
 - Jenn Rogers



HOW DID IT COME TO BE?

- Brady Vest developed an interest in letterpress during college
 - Packaging and posters for punk-rock bands
 - Small letterpress in printmaking department
- Struggled when starting out
 - Hard to find equipment
 - Working to perfect process
- 60% of business comes worldwide
 - Online shop started in 2003





AESTHETIC

VERNACULAR



WHAT IS LETTERPRESS?

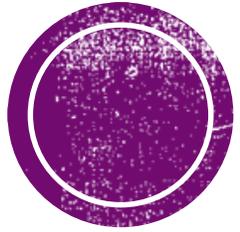
- Works in letterpress vernacular
 - Handset type
 - Border rules
 - Ornaments/intricate detail
 - Paper choice
 - Layered
 - Natural embossing



NEW SPIN ON AN OLD IDEA

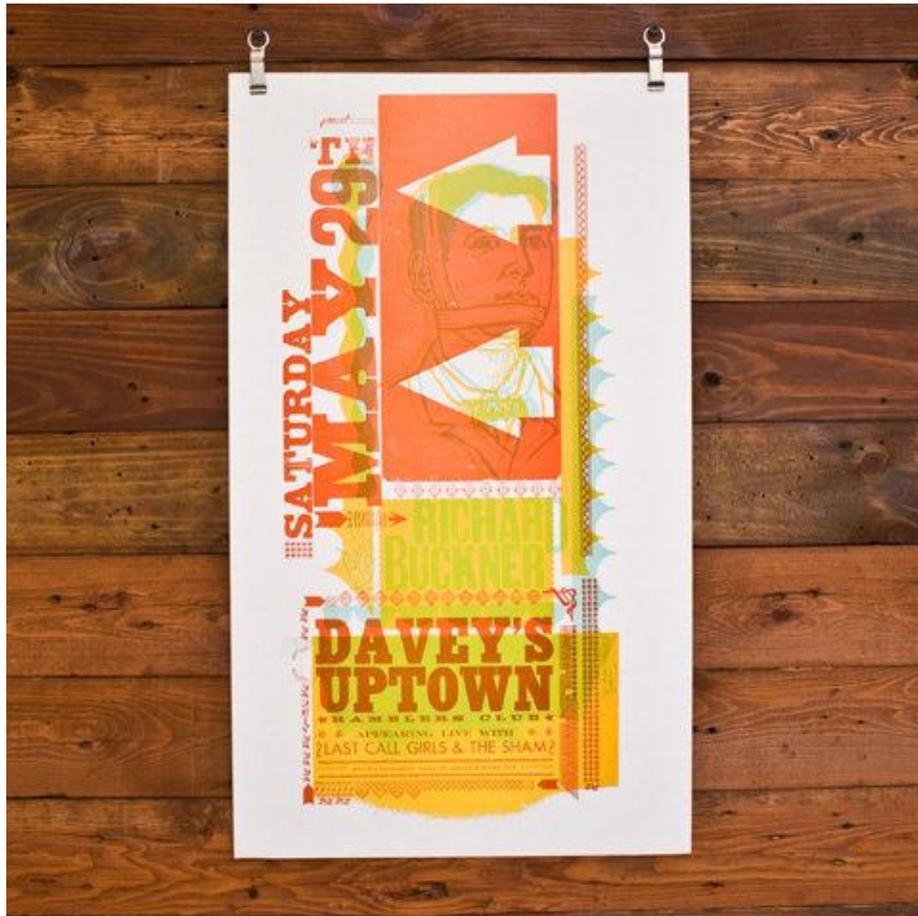
- Vibrant patterns
 - Navajo motifs
- Modern color palettes
- More colors
- More layers
- Illustrative
- Graphic
- Experimental projects





WORKS





Richard Buckner Poster

Limited edition, hand-printed
letterpress poster.

Size: 13.50" × 23.00"



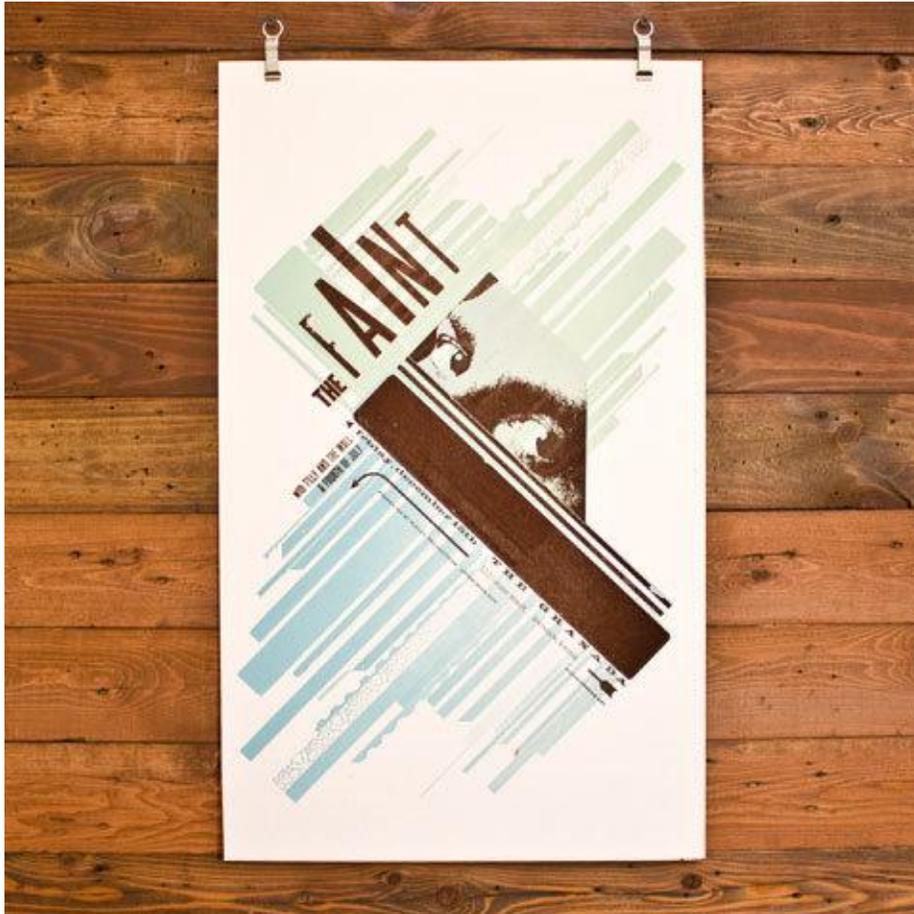


Spoon Poster (04.04)

Limited edition, hand-printed
letterpress poster.

Size: 15.00" × 23.00"





The Faint Poster

Limited edition, hand-printed
letterpress poster.

Size: 15.00" × 25.00"



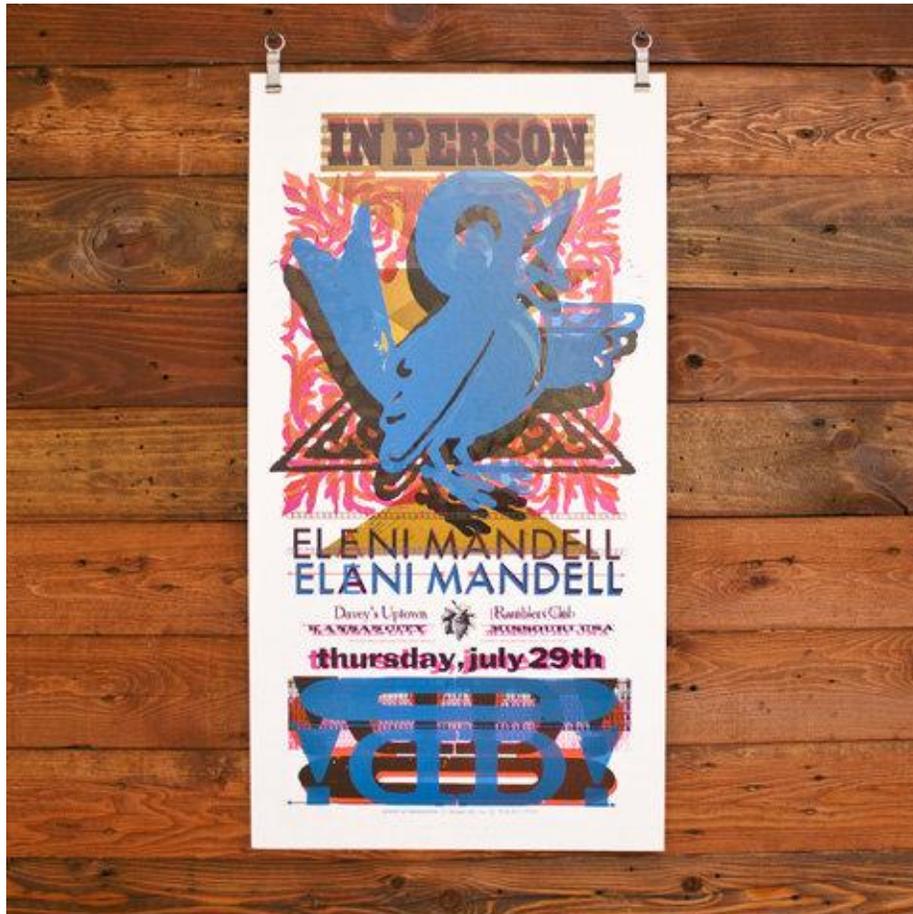


Yo La Tengo Poster No. 1

Limited edition, hand-printed
letterpress poster.

Size: 14.00" × 22.00"





Eleni Mandell Poster (07.29)

Limited edition, hand-printed
letterpress poster.

Size: 13.00" × 26.00"





Chief 2017 Calendar

4 color letterpress calendar on heavy chipboard.

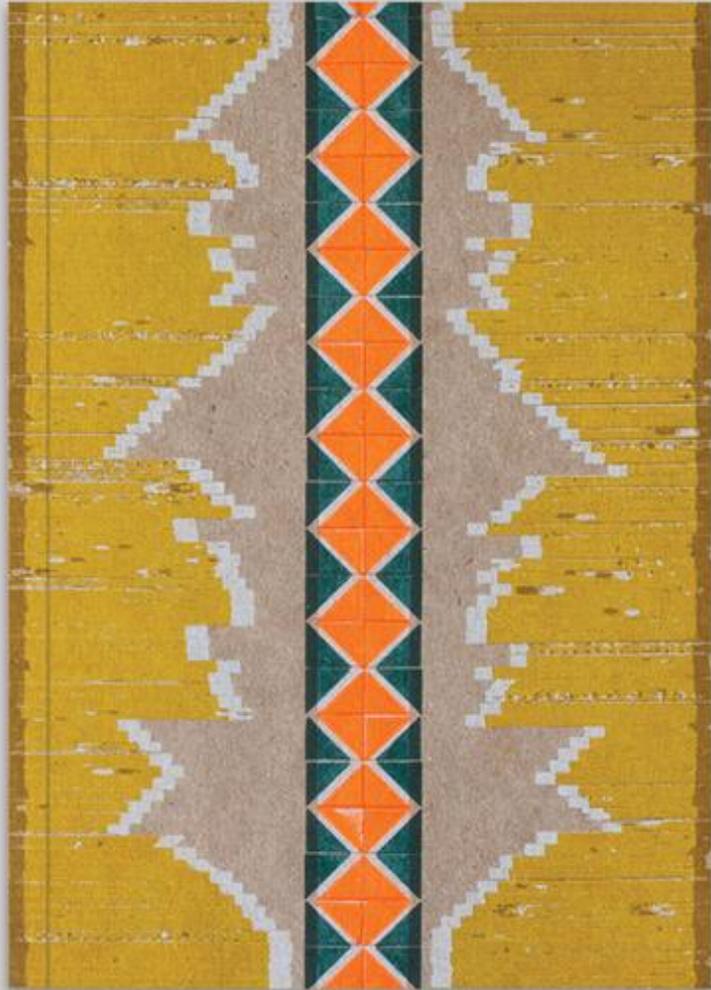
Includes monthly, tear-off letterpress calendar pad.

Calendar range: January 2017 - December 2017.

Brass eyelets in top corners may be used for hanging.

Calendar size: 11.00" x 17.00"





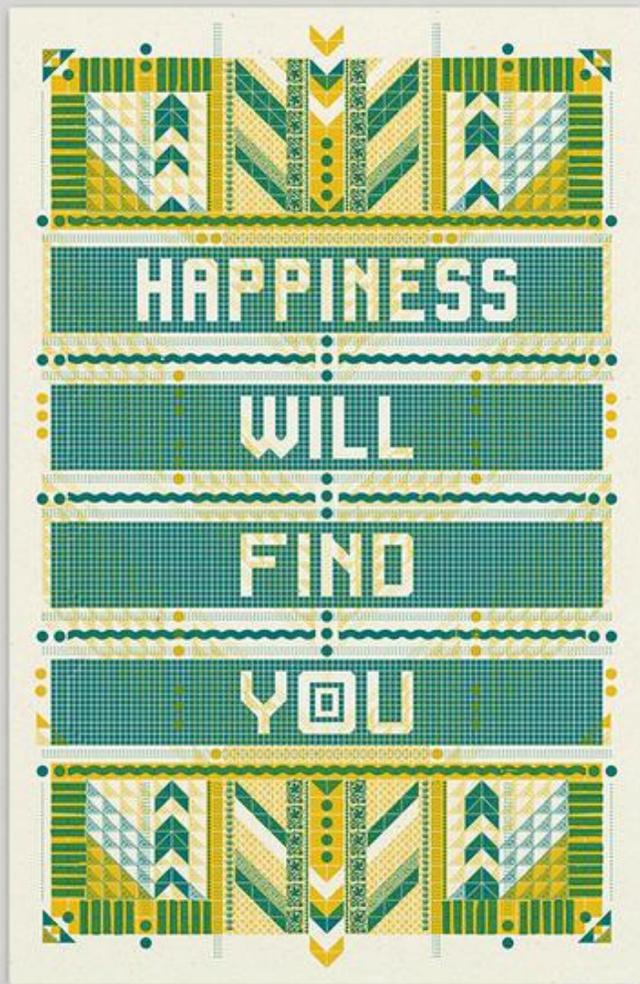
Snake Oil Notebook

A bright notebook to enliven your desktop.

Perfect bound notebook with letterpress printed cover. Contains 100 offset printed interior pages, 60lb text weight paper with tiny pink grid.

Notebook size: 5" × 7" × 5/8"





Happiness Will Find You Print (11x17)

Letterpress printed on 130 lb.
natural white cover stock.

Print size: 11" × 17"





Ho Ho Ho

Folding note card with kraft envelope.

Letterpress printed on 110lb recycled white paper.

Blank inside.

Card size: 4.25" x 5.50" (Folded)





LOL Postcard

Letterpress printed on recycled heavy duty, double thick chipboard.

Size: 4.25" x 6.00"



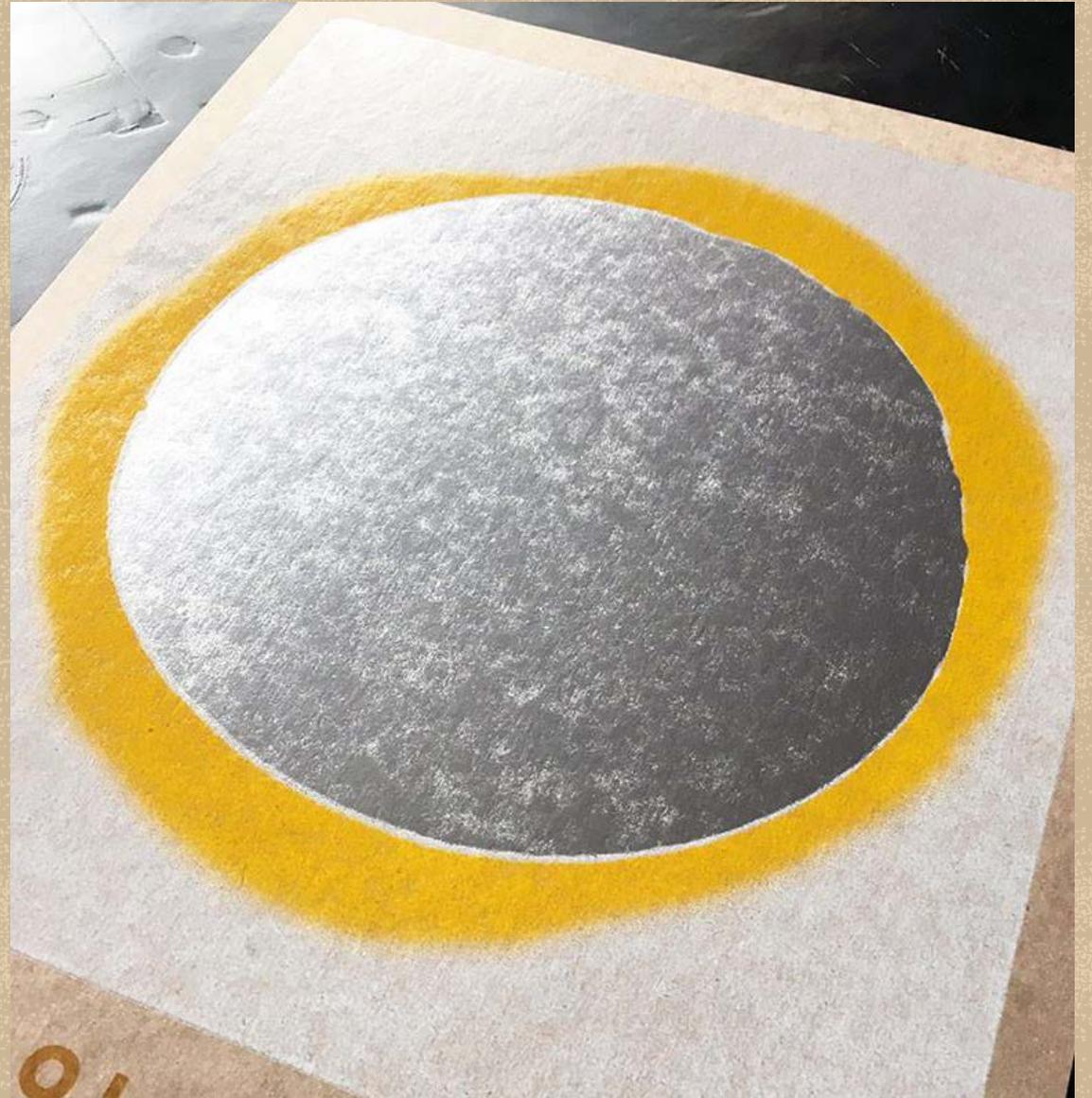


TOTAL SOLAR ECLIPSE POSTCARD

Letterpress printed on recycled heavy duty, double thick chipboard. Commemorating the Total Solar Eclipse event across the United States on August 21, 2017. White, silver and yellow-orange ink on recycled chipboard.

Postcard size: 4.25" x 6.00"







Happy Friends Boxed Set

This boxed set includes 2 each of our [Happy Friends series](#):

- 2 Happy Human note cards
- 2 Happy Cat note cards
- 2 Happy Dog note cards

Set of 6 folding note cards with kraft envelopes.

Letterpress printed on 110lb. recycled white paper.

Blank inside.

Card size: 3.50" x 4.875" (folded)





Clipper Ship 2017 Calendar

3 color letterpress calendar on natural, recycled cover stock. Includes monthly, tear-off letterpress calendar pad.

Calendar range: January 2017 - December 2017.

Brass eyelets in top corners may be used for hanging.

Calendar size: 11.00" x 17.00"





2017		JANUARY					2017	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
1	2	3	4	5	6	7		
8	9	10	11	12	13	14		
15	16	17	18	19	20	21		
22	23	24	25	26	27	28		
29	30	31						



Sun Face Print

Letterpress printed on heavy duty,
recycled chipboard.

Print size: 12.00" x 12.00"





Silver Moon Print

Letterpress printed on heavy duty,
recycled chipboard.

Size: 12" x 12"



WHY HAMMERPRESS?

- Love their aesthetic
 - Old but new
 - Drawn to vernacular design
- Appreciate dedication and passion
 - Everything is done by hand
 - Perfection of craft over time
 - Chooses to stay in Kansas City
- Relief & printing process
 - Natural embossing
 - Each print is unique
 - Effects that don't happen digitally
 - Paper choice is detrimental to outcome



CITATIONS

<https://hammerpress.net/pages/about>

<https://www.pastemagazine.com/articles/2015/03/meet-hammerpress-your-new-favorite-letterpress-des.html>

<http://madeinthemiddle.com/makers/brady-vest/>

<http://alivemag.com/interview-brady-vest-of-hammerpress-in-kansas-city/>

<https://www.wired.com/story/how-letterpress-printing-came-back-from-the-dead/>

